



PEST MANAGEMENT CANADA
MARCH 6-8, 2018 TORONTO, ONTARIO



PRESENTED BY



SPONSOR PEST MANAGEMENT CANADA

Presented by SPMAO, CPMA and NPMA

WHY EXHIBIT?

Pest Management Canada attracts top level decision-makers from across the country. Over the span of the conference, you will meet hundreds of pest management professionals and this means you will be talking to new clients, old clients and potential clients. Take this opportunity to launch your services and products and promote awareness of your brand to your target audience.

- Network and conduct business with hundreds of pest management professionals.
- Exhibit Hall traffic generating activities such as a welcome reception, lunches, and breakfasts to encourage maximum floor traffic during open hours.
- Promotional opportunities with pre- and post-conference attendee mailing lists.

HOTEL RESERVATIONS

Don't forget to secure your hotel rooms at the Sheraton Toronto Airport Hotel! Call 1-866-932-7058 and mention "2018 CPMA Convention" before February 12 to receive the group rate of \$189 per night.

KEY SPONSOR - \$10,000 (2 available)

- Recognition and three-minute speaking opportunity at a General Session
- Recognition as the Key Sponsor in all printed and electronic promotions for the event; including a half page advertisement in the onsite program and banner ad on pestworldcanada.net from January 1 - March 1, 2018
- Two additional booth personnel (total of 4 included)
- Recognition as sponsor of the reception & banquet

PLATINUM SPONSOR - \$7,500 (3 available)

- Recognition and three-minute speaking opportunity at a General Session
- Recognition as the Platinum Sponsor in all printed and electronic promotions for the event; including a quarter page advertisement in the onsite program and banner ad on pestworldcanada.net from January 1 - March 1, 2018
- One additional booth personnel (total of 3 included)
- Recognition as sponsor of both lunches (Wed. & Thurs.)

GOLD SPONSOR - \$5,000 (3 available)

- Recognition as the Gold Sponsor in all printed and electronic promotions for the event; including a business card size advertisement in the onsite program and banner ad on pestworldcanada.net from January 1 - March 1, 2018
- Recognition as sponsor of both continental breakfasts (Wed. & Thurs.)

SILVER SPONSOR - \$2,500 (4 available)

- Recognition as the Silver Sponsor in all printed and electronic promotions for the event; and banner ad on pestworldcanada.net from January 1 - March 1, 2018
- Recognition as sponsor of the welcome reception

BRONZE SPONSOR - \$1,000 (6 available)

- Recognition as the Bronze Sponsor in all printed and electronic promotions for the event; and banner ad on pestworldcanada.net from January 1 - March 1, 2018
- Recognition as sponsor of the refreshment breaks

PEST MANAGEMENT CANADA EXHIBITOR / SPONSOR REGISTRATION

CONTACT NAME _____ PRODUCTS/SERVICES _____

ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE: _____

PHONE _____ FAX _____ WEBSITE _____

COMPANY NAME _____ EMAIL _____

TITLE _____

Booth Fee: Includes one 8' x 8' booth, one 6' table, one wastebasket, and a small sign with your company name.
Member Booth Fee: \$1,000 | Non-Member Booth Fee: \$1,500

Booth Choice: [Use the floor plan attached to make your choice.]

1st _____ 2nd _____ 3rd _____

Additional Booth Personnel Attending:

Exhibiting fee includes one registration; additional personnel registrations are available for purchase at the rate of \$245 per person. The registration includes admission to all social functions. Please list below the names of the additional booth personnel from your company.

1. _____ 4. _____

2. _____ 5. _____

3. _____ 6. _____

Secure Your Sponsorship Level:

____ Key (\$10,000) ____ Platinum (\$7,500) ____ Gold (\$5,000) ____ Silver (\$2,500) ____ Bronze (\$1,000)

*Note: Booths are not included in sponsorship packages.

Sponsorship Total: \$ _____

Exhibitor Costs:

Member booth fee \$1,000/non-member booth fee \$1,500 x _____ # of booths Cost: \$ _____

Additional personnel registration(s): (\$245 per person x _____ # of additional registrations) Cost: \$ _____

Subtotal (CAD): \$ _____

Total Costs (CAD): \$ _____

Payment Information:

Check enclosed (Payable to CPMA) Credit Card: Visa MasterCard

Credit card number: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____ Authorized Signature: _____

Sponsorships available on a first-come/first-served basis and only available to Pest Management Canada exhibiting companies, and not exclusive opportunities. Submission of the Exhibit & Sponsorship Registration Form constitutes a commitment by your company to sponsor an event. **To be recognized in the print promotional material, sponsors must be committed by December 15, 2017. Thereafter, recognition will be given in proceeding materials, including electronic promotion and onsite recognition.*

Note: The official cancellation policy states that refunds will be made in full 30 days prior to the meeting. If you cancel within 30 days of the meeting, your exhibitor fees will be forfeited in full. Sponsorship fees are non-refundable once committed.

Questions: For further information or questions, contact Megan Moloney at 866-630-CPMA or e-mail mmoloney@pestworld.org.

WAYS TO REGISTER:

1. Online: pestworldcanada.net
2. Email: cpma@pestworld.org
3. Fax: 866-957-7378
4. Mail: PM Canada, 10460 North Street, Fairfax, VA 22030 [if mailing, please still fax/email form so sponsorship/booth choices can be secured as they are done on a first-come, first-served basis.]