

# Sponsor Pest Management Canada

Presented by CPMA, NPMA and PMAA

### WHY EXHIBIT?

Pest Management Canada attracts top level decision-makers from across the country. Over the span of the conference, you will meet hundreds of pest management professionals and this means you will be talking to new clients, old clients and potential clients. Take this opportunity to launch your services and products and promote awareness of your brand to your target audience.

- Networking and business opportunities with hundreds of pest management professionals.
- Exhibit Hall traffic generating activities such as a welcome reception, lunches, and breakfasts to encourage maximum floor traffic during open hours.
- Promotional opportunities with pre- and post-conference attendee mailing lists.

## HOTEL RESERVATIONS

Don't forget to secure your hotel rooms at the Westin Calgary Hotel! Call 1-866-932-7058 and mention "2019 CPMA Convention" before February 11 to receive the group rate of \$199 per night.

#### **KEY SPONSOR - \$10,000 (two available)**

- Recognition and five-minute speaking opportunity at a General Session
- Recognition as the Key Sponsor for the conference in all printed and electronic promotions for the event, including a half page advertisement in the onsite program and banner ad on pestworldcanada.net from January through March.
- Signage at the event.
- One 8x8 booth in the exhibit hall.
- Three additional booth personnel (total of 4included).

#### BANQUET SPONSOR - \$5,000 (two available)

- Three-minute speaking opportunity at the event.
- Recognition in all printed and electronic promotions for the event, including a banner ad on pestworldcanada.net from January through March.
- Signage at the event.
- One additional booth personnel (total of 2 included)

#### WELCOME RECEPTION SPONSOR - \$3,000 (two available)

- Recognition as the Welcome Sponsor in all printed and electronic promotions for the event.
- Signage at the event.
- One additional booth personnel (total of 2 included)

#### LUNCH SPONSOR - \$1,500 (four available)

- Recognition as the Lunch Sponsor in all printed and electronic promotions for the event
- Signage at the event.

#### **BREAKFAST SPONSOR - \$800 (four available)**

- Recognition as the Breakfast Sponsor in all printed and electronic promotions for the event
- Signage at the event.

#### REFRESHMENT BREAK SPONSOR - \$500 (six available)

- Recognition as a sponsor in all printed and electronic promotions for the event
- Signage at the event.

#### LANYARD SPONSOR - \$1,000 (SOLD OUT!)

- Recognition as a sponsor in all printed and electronic promotions for the event
- Logo'd lanyards handed out at the registration desk to attendees at check in

#### PARKING SPONSOR - \$500 (four available)

Recognition as a sponsor in all printed and electronic promotions for the event

# Pest Management Canada: Exhibitor / Sponsor Registration

CONTACT NAME		PRODUCTS/SERVICES		
ADDRESS				
CITY	STATE/PROVINCE_	zip/postal	LCODE:	
PHONE	FAX	WEBSITE		
COMPANY NAME		EMAIL		
TITLE				
	x 8' booth, one 6' table, one wastebaske   Non-Member Booth Fee: \$1,500	et, and a small sign with your com	pany name.	
<b>Booth Choice:</b> [Use the floo	r plan attached to make your choice.]	1st 2nd	3rd	
	l Attending: registration; additional personnel registi sion to all social functions. Please list bel			
1		4		
2		5		
3		6		
Secure Your Sponsorship Le	☐ Key (\$10,000) ☐ Banquet (\$5,	000) □ Welcome (\$3,000) nt (\$500) □ Lanyard (\$1,000)	□ Lunch (\$1,500) □ Parking (\$500)	
*Note: Booths are not include	ded in sponsorship packages.	Snanaan	ship Total: \$_	
		Sponsor	snip rotal: ş	
	non-member booth fee \$1,500 x ration(s): (\$245 per person ×		Cost: \$	
De la de la constitución			otal (CAD): \$ sts (CAD): \$	
Payment Information:  ☐ Check enclosed (Payable)	e to CPMA) 🗆 Credit Card: Visa	/ MasterCard		
Credit card number:		Exp. Date:	_Sec. Code:	
Name on Card	Λ	horized Signature:		

\*Sponsorships available on a first-come/first-served basis and only available to Pest Management Canada exhibiting companies, and not exclusive opportunities. Submission of the Exhibit & Sponsorship Registration Form constitutes a commitment by your company to sponsor an event. To be recognized in the print promotional material, sponsors must be committed by January 7, 2019. Thereafter, recognition will be given in proceeding materials, including electronic promotion and onsite recognition.

**Note:** The official cancellation policy states that refunds will be made in full 30 days prior to the meeting. If you cancel within 30 days of the meeting, your exhibitor fees will be forfeited in full. Sponsorship fees are non-refundable once committed.

**Questions:** For further information or questions, contact Megan Moloney at 866-630-CPMA or e-mail <a href="mmoloney@pestworld.org">mmoloney@pestworld.org</a>.

### WAYS TOREGISTER:

- 1. Online: pestworldcanada.net
- 2. Email: cpma@pestworld.org
- 3. Fax: 866-957-7378
- 4. Mail: PM Canada, 10460 North Street, Fairfax, VA 22030 [if mailing, please still fax/email form so sponsorship/booth choices can be secured as they are done on a first-come, first-served basis.)

